



## JOIN US FOR THE GREAT FISH COMMUNITY CHALLENGE

### What is the Great Fish Community Challenge?

The Great Fish Community Challenge is a Whitefish Community Foundation annual charitable giving campaign designed to maximize donations to participating charities. The Whitefish Lake Institute is proud to be a participant in the Challenge which runs through the summer months. All nonprofits receive 100% of the gifts designated to them.

### How are donations maximized?

At the end of the giving period, the Community Foundation will award an additional percentage match to participating nonprofits from its own Great Fish Fund. The Match percentage varies annually, but all gifts make an even greater impact when combined with the matching grant. The Great Fish Community Challenge benefits nonprofits by promoting mission awareness and inspiring community participation. Participation in the Challenge is free for nonprofits and the Whitefish Community Foundation covers all administrative fees. The campaign culminates with a celebratory Community Fair and 5K Fun Run in Depot Park.

### Fish 5k COLOR Run/Walk

As part of the Challenge, you can register to walk or run in the Great Fish 5K Color Run on September 7<sup>th</sup>. This is a COLOR RUN, which means participants will be covered in a non-toxic colored powder throughout the race (color can be bypassed for those who want to remain clean).

### Community Fair

Visit WLI's and other nonprofit booths at the Community Fair. We will all have entertaining and interactive tents where you can learn more about our missions and how our work benefits the Whitefish Community. And there will be great entertainment throughout the morning.