



JOIN US FOR THE GREAT FISH COMMUNITY CHALLENGE

What is the Great Fish Community Challenge?

The Great Fish Community Challenge is a Whitefish Community Foundation annual charitable giving campaign designed to maximize donations to 45 participating charities. The Whitefish Lake Institute is proud to be a participant in the 2017 Challenge which runs from July 20 through September 15. All nonprofits receive 100% of the gifts designated to them.

How are donations maximized?

At the end of the giving period, the Community Foundation will award an additional percentage match to participating nonprofits from its own Great Fish Fund, which starts this year at \$200,000. The Match percentage varies annually, but all gifts make an even greater impact when combined with the matching grant. The Great Fish Community Challenge benefits nonprofits by promoting mission awareness and inspiring community participation. Participation in the Challenge is free for nonprofits and the Whitefish Community Foundation covers all transaction and administrative fees. The campaign will culminate with a celebratory Community Fair and Fish 5K Fun Run in Depot Park on September 10.

What are the funds helping WLI to do?

Funds earned will support "Voices of Our Lake," a coffee table-worthy compendium in which individuals describe Whitefish Lake and their relationship to it, and define needed changes to protect the lake and watershed. WLI will also fund Watershed Restoration 64, a program to address actionable projects from WLI's Status Report Watershed Restoration Table that improve water quality for the Whitefish Community.

Fish 5k COLOR Run/Walk

As part of the Challenge, you can register to walk or run in the Great Fish 5K Color Run on September 10th starting at 10:00 AM. This is a COLOR RUN, which means participants will be covered in a non-toxic colored powder throughout the race (color can be bypassed for those who want to remain clean). \$10 advance registration or \$15 on race day starting at 9:00 AM. Free Stryder Race for 3 to 5 year-olds. Register for the race:

<http://www.greatfishchallenge.org/5k-color-run-and-fair/>

Community Fair

Visit WLI's and other nonprofit booths at the Community Fair. We will all have entertaining and interactive tents where you can learn more about our missions and how our work benefits the Whitefish Community. And there will be great entertainment from 9 AM - Noon!!!

To donate to WLI through the Great Fish Community Challenge, see:

<https://whitefishcommunityfoundation.thankyou4caring.org/greatfish/donation-page---whitefish-lake-institute-of>

For more information about the Great Fish Community Challenge, see: <http://www.greatfishchallenge.org/>

To see all participating nonprofits and their planned use of funds, see:

<https://whitefishcommunityfoundation.thankyou4caring.org/donation-page---great-fish-community-challenge>